



“GROWTH IN THE NEW WORLD”

Day 1 **Monday, May 2, 2016**

- 3:30 pm **Registration & Arrival**
- 4:00 pm **Greeting**
Ted Keith, Brad Singer, Primax
- 4:15pm **The Prime Rate, Economy and What Issuers Need to Know**
Alex Johnson, Mercator Advisory Group
- 5:15 pm **Reception and Partner Forum**
- MasterCard and Visa – Resources to drive growth**
CPI – Plastics design and instant issue
Augeo – Rewards
Primax – Mobile payments, rewards preview
First Data
- 6:15 pm Depart hotel for dinner - **The WaterMark Restaurant**

Day 2 **Tuesday, May 3, 2016**

- 7:30 am **Breakfast**
- 8 am **Regulatory Climate in Financial Services – Survive and Thrive**
Gary Stein, Program Manager of Deposit Markets
Consumer Financial Protection Bureau
- 8:45 am **What’s Next for EMV Chip?**
Docia Myer, CPI Card Group

- 9:30 am **Customer Perspective: Managing a Profitable Portfolio**
Richard Miller, Director of Bankcard Services, SVP, First Bank
- 10:30 am **Break**
- 10:45 am **Fresh Look at Rewards and Loyalty – The Millennial Impact**
Joli Ayn Wood, Primax
- 11:30 am **Compliance Update – The Short & Long Term Outlook**
Katelyn Ham, Primax
- 12:15 pm **Luncheon**
- 1:15 pm **Breakout Sessions – Choose Your Track**
- 1:15 pm **Consumer Breakout Track 1**
Underwriting: Credit Policy vs. Credit Modeling
Joli Ayn Wood, Primax
- Commercial Breakout Track 2**
Strengthen Your Lending Force to Capture the Middle Market
Heather Fraser, MasterCard
- 2:00 pm **Break**
- 2:15 pm **Consumer Breakout Track 1**
Emerging Technologies in Payments
Celeste Schwitters, Visa
- Commercial Breakout Track 2**
First Data Commercial Card Features
First Data
- 3:00 pm **Recap**
- Day Ends – Prep for evening activities**
- 4:00pm **Group Tour – The Johnny Cash Museum**
- 6:00pm **Dinner and Fun! The Wildhorse Saloon**

Day 3 Wednesday, May 4, 2016

8:00 am ***Breakfast***

8:30 am **Making Card Programs Part of the FI's DNA**
Round Table Discussion

9:00 am **Sneak Peak – Bankcard Management Dashboard – Project**
20/20
Brad Singer, Primax

9:15 am **Balancing Great Cardholder Experience with Fraud**
Prevention – Best Practices
Tom McNamara, Primax

10:00 am ***Break***

10:15 am **Facebook, Instagram, Twitter, Snapchat – What Does it All**
Mean for FI's
Jake Greene, CEO, Greene Group Consulting

11:30 am **Conference Wrap-up & Door Prizes**

12:00 pm **Conference Concludes**